



SPONSORSHIP BROCHURE and APPLICATION

South Central Washington RC & D
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“NATURAL RESOURCES NOW AND IN THE FUTURE!”

What is the South Central Washington RC&D Council?

The South Central Washington RC&D (SCW RC&D) council is a locally operated, non-profit organization serving Kittitas, Yakima, and Benton counties.

The RC&D council helps people protect and care for their natural resources in ways which improve area economy, environment, and quality of life. The SCW RC&D emphasizes: Land Conservation and Management, Rural Community Development, and Water Management.

A major benefit the RC&D council provides to communities and local groups include technical and financial assistance in project development and implementation. The SCW RC&D works to build public and private partnerships within the region, develops links with other areas, and works with state and federal governmental agencies in helping to facilitate natural resource conservation and local economic growth.

Organizations in Kittitas, Yakima, and Benton Counties with an interest in, and concern for, the region's natural resources are encouraged to participate in the planning process as sponsors and advisors of the SCW RC&D. Board members and sponsors meet bimonthly for updates on activities within the district and discuss regional issues impacting area natural resources. Working together the council creates area and annual plans to prioritize actions to address natural resource and community needs throughout the RC&D area. Through the participation of an extensive representation of people throughout the region, the RC&D council and staff move forward with an awareness of community and resource priorities.

Some of the abilities of the South Central Washington RC&D are to:

- Facilitate natural resource and rural development projects, particularly where multiple parties are involved (private, public, non-profit) to realize broad benefits.
- Provide technical assistance, education, and training to support the preservation of land use based on practices that protect the region's natural resources.
- Offer services such as grant searches, preparation, and administration; meeting organization and facilitation; and partnership building - which can be the difference between projects becoming reality or only remaining an idea.
- Provides technical assistance for project implementation, which stimulates the region's economy and builds greater industry competitiveness relating in areas such as agricultural and forestry.

Traditional Supporters of RC&D Councils Include:

- Cities
- Counties
- Conservation Districts
- Non-Profit Groups
- Local NGOs
- Other Local Groups



The RC&D Program prohibits discrimination in all its programs and activities on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexuality, or marital and family status.

Let's Work Together for Quality Rural Development!

Benefits of Your RC&D Sponsorship

- Opportunity to work with local people on priority issues.
- Opportunity to work in partnerships that combine resources and talent to resolve resource needs and concerns.
- Partnerships available to work on local issues.
- Increased technical and financial resources through participation.
- Assistance with identifying and prioritizing problems at the local level.
- Opportunity for communities to work with, and make decisions about, local resource issues.
- Develop employment opportunities related to natural resources and community quality of life.



Examples of local RC&D projects include:

WATER MANAGEMENT

The Yakima Tributary Access & Habitat Program (YTAHP) was created to assist landowners in meeting ESA guidelines for salmon protection by screening water diversions, restoring fish passage, and enhancing stream habitat in the Yakima River Basin.

COMMUNITY DEVELOPMENT

The SCW RC&D, through several partnerships, helped create the Yakima Farmer's Market in 1998. This year the market is celebrating its 10th anniversary. Farmer's Markets are crucial to support local farming, encourage consumer health, and strengthen community bonds and local economy.

LAND CONSERVATION

The SCW RC&D assisted the Polyacrylamide Project, where Polyacrylamide (PAM) is added to irrigation water to reduce soil erosion created by irrigation water.

LAND MANAGEMENT

Through partnerships with the North Yakima Conservation District, local landowners, and The Nature Conservancy, the SCW RC&D helped local communities develop Community Wildfire Protection Plans.



South Central WA RC&D Sponsorship Application

To become a sponsor of your local RC&D council, please complete this application:

Organization Name (Sponsor)

Sponsor Representative

Position/Title

Mailing Address

City _____ State _____ Zip _____

Phone _____ FAX _____

E-mail _____

We request an annual donation of **\$100.⁰⁰** to be an RC&D Sponsor, to be submitted along with this application (not required, but much appreciated!). Please check 1 of the boxes:

\$100.⁰⁰ enclosed for Annual Sponsorship

Additional donation enclosed: _____

Signature

Date

Please return this application along with your payment to the address noted on the front of this brochure. Make checks payable to: SCW RC&D.